

CCIM Investment Trends Q3 2012

Courtesy: CCIM

Fiscal cliff concerns, global economy slowing, possible US recession.. IMF, FED anticipating slower growth and concerns related to the \$1.2 trillion in spending cuts and tax cut expiration. Consumer confidence, job growth slowing, and slower existing home sales are indicators of the choppy waters ahead.

We can see apartments are rated the highest among investors, with hotels/industrials coming in at 2nd. Apartment vacancy rate is 4.7% and rental revenue growth is 3.1%, the lowest and highest among the sub-classes. Also, NCREIF realized returns were 13.2%, top of the sub-classes. Realized and implied cap rates ranged from 5.5% to 7% among all the different property types. Apartment median sales price was about \$100K/unit.

Exhibit 3. Real Estate Investment Conditions Ratings

	2Q 2012	1Q 2012	4Q 2011	3Q 2011	2Q 2011
Office	4.7	4.7	4.9	4.4	4.5
Industrial	5.3	5.6	5.6	5.0	5.1
Retail	5.2	5.3	5.1	4.5	4.8
Apartment	7.3	7.5	7.5	7.2	7.0
Hotel	5.6	5.8	5.5	5.0	5.0

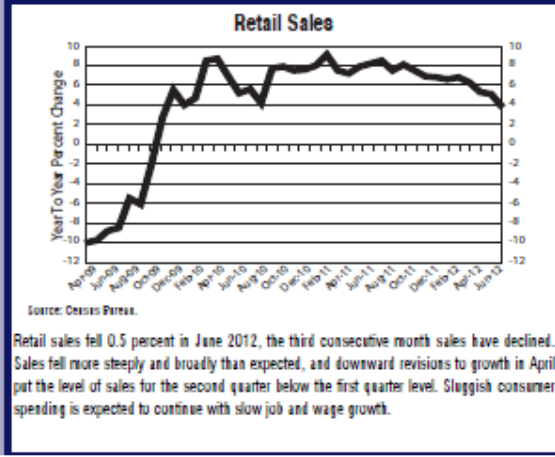
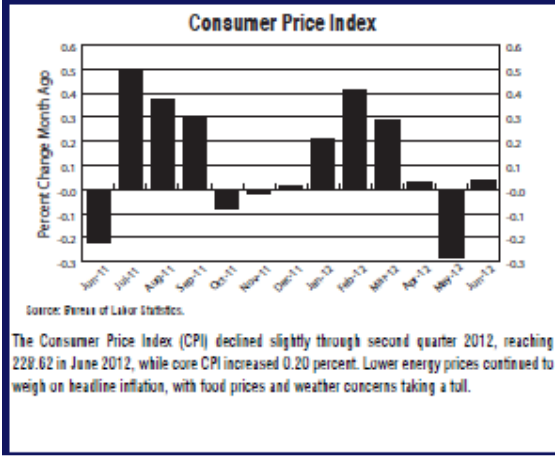
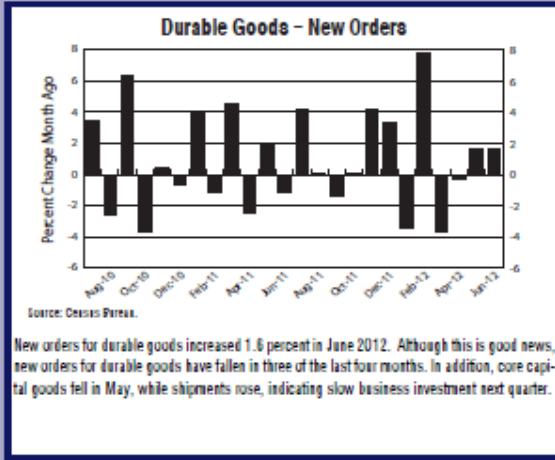
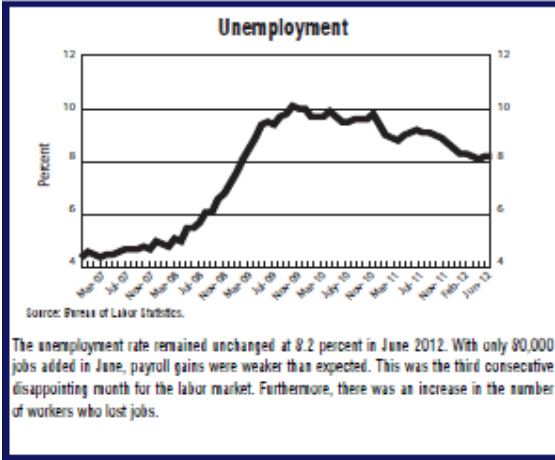
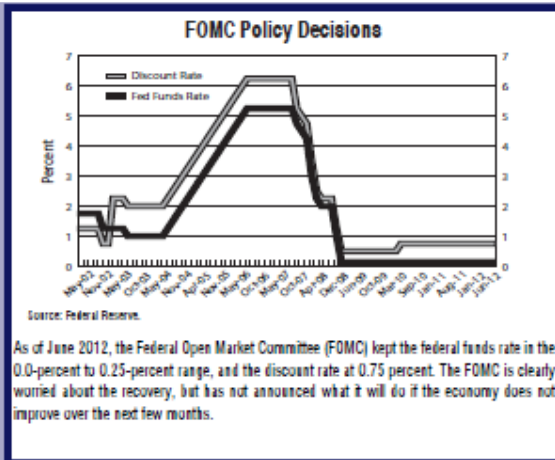
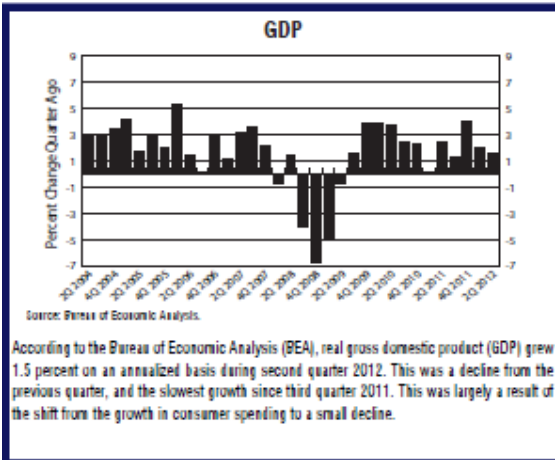
Ratings are based on a scale of 1 to 10, where 1 is poor and 10 is excellent.

Source: RERC/CCIM Investment Trends Quarterly Survey, 2Q 2012

Historically, even with the real estate market collapse in 2007-2009, real estate investments have performed better than any other asset class.

Consumer Price Index ¹	0.70%	1.93%	2.15%	1.98%	2.44%	2.40%
10-Year Treasury Bond ²	1.93%	2.08%	2.86%	3.20%	3.78%	4.36%
Dow Jones Industrial Average	6.83%	6.63%	18.25%	2.00%	6.02%	5.85%
NASDAQ Composite ³	12.66%	5.82%	16.95%	2.43%	7.21%	4.85%
NYSE Composite ³	4.34%	-6.22%	9.73%	-4.60%	3.30%	3.16%
S&P 500	9.49%	5.45%	16.40%	0.22%	5.33%	4.77%
NCREIF Property Index	5.34%	12.04%	8.82%	2.51%	8.29%	9.42%
NCREIF ODCE	5.47%	12.43%	8.39%	-0.90%	6.56%	8.29%
NAREIT Index (Equity REITS)	14.91%	12.48%	32.40%	2.60%	10.32%	9.52%

GDP at 1%, trend is a slow down. Fed has kept rates at their lows since beginning of 2009. They have also conducted quantitative easing. Unemployment has improved since reaching peak at Sept 2009, but still not budging below 9%. CPI peaks in the summer and winter, with higher energy prices, and in the summer, with the drought news affecting food prices. Retail sales are dipping again to 4% YoY growth, after rising from -10% in Apr 2009, and peaking at Dec 2010. 2011 was the unfolding of the European financial crisis, and 2012 was the resolution year.



Consumer confidence was at +100 up to mid 2007, but crashed to 20 at April 2009, then picked up again until it reached 80 at Dec 2010, but dipped in 2011 (Europe) and in the short-run, is dipping again. The curious economic index is related to real estate. Why is home sales stronger as of late when unemployment still weak, Europe, fiscal cliff in the headlines? The fact is the economy has improved over the past 5 years, people saved up, apartment prices are expensive, rates are cheap, home prices are down, and different asset classes not returning favorable returns.

