

December 09, 2011

Analyst: Sung Nam

## Coinstar (CSTR) Update

Coinstar closed at 47.45, or 3.45/share higher than the previous day, a 7.84% gain.

### What's with the pop?

30,200 kiosks in physical locations leveraged by Verizon's content delivery infrastructure. Verizon gets the brand name with Redbox for movie rentals and Redbox gets the infrastructure to deliver movies, and gets access to tv channels.

They call this the "Netflix" killer.

Not sure about that, but Redbox definitely received another means to deliver content and has a broader userbase, as the content will be deliverable via tv, internet, smartphones, gaming consoles.

You can find more about this via:

<http://techcrunch.com/2011/12/07/verizon-and-redbox-planning-major-partnership-for-early-2012-launch/>