

Case Study : Two : Apparel Importer

Client's Goal

Client was importing apparel from China for large night events in Southern California. Client wanted to provide a business plan with financials for potential investors.

SN Consulting's Role

The main concern was whether the investors would participate in the equity returns, or arrange the financing as a debt. The client could have obtained financing through 2 other available means.

SN Consulting started working on a financial model that would create an income statement, balance sheet and cash flow statement along with additional tabs to support the line items. In addition, the model provided a waterfall returns analysis for the potential investor.

Result

After discussing with the client the benefits and issues with each of the 3 financing options, the client made a decision based off the analysis.

Client's Comments

“SN Consulting created a very thorough financial model and projection for our company. They did exactly what we asked for and more! They are friendly to work with and have very quick turnaround times with clear responses. SN consulting not only works with the client on a business level but genuinely cares and gives great advice. Will definitely use again and recommend to anyone else in search of a trustworthy consultant.”